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**The LEARN Program Launches to Empower Individuals through Energy Efficiency and Electrification Education**

**San Diego, CA – May 20, 2024:** The San Diego LEARN Program – an initiative implemented by Richard Heath & Associates, Inc. (RHA) offering free interactive energy efficiency and electrification courses – launched May 13. The LEARN Program is open to all at no cost and will give participants the tools needed to navigate the evolving landscape of energy efficiency and electrification – whether they are industry professionals trying to enhance their skills or residents seeking to electrify their homes.

“At the heart of The LEARN Program is a desire to equip individuals with the knowledge and skills needed to thrive in an increasingly sustainable world,” said Amanda Hatherly, RHA’s Senior Director of Workforce Education & Training. “Free interactive learning and access to comprehensive resources support participants in making meaningful contributions towards a cleaner, greener future for the San Diego area and California as a whole.”

Key features of The LEARN Program include:

- **Interactive Learning:** Engaging online courses and webinars taught by industry experts on hundreds of topics, including building design and construction, zero-net energy, home performance and electrification, that participants can take at their convenience.
- **Disadvantaged Worker Certifications:** Industry certifications from the Building Performance Institute, CHEERS and more, available at no cost to individuals living in disadvantaged communities in San Diego to help kickstart their energy career.
- **Comprehensive Resources:** Collection of online resources from Industry Partners to help individuals explore what an energy-efficient home looks like, potential career paths to pursue in the energy efficiency and electrification industries and more.

For more information about The LEARN Program and how to participate, please visit [sandieglearn.com](http://sandieglearn.com).

**About RHA**

RHA is a certified Minority Business Enterprise that helps California families and businesses save money, protect the environment and access vital services through socially responsible solutions. Founded in 1980, RHA helped pioneer California’s first low-income energy efficiency program, understanding the need to promote equitable solutions for underserved populations. Staying true to this goal, RHA’s efforts have led millions of Californians to more efficient, cleaner energy solutions, healthier homes and lower utility bills. For more information, please visit [www.rhainc.com](http://www.rhainc.com).

The LEARN Program is funded by California utility customers under the auspices of the California Public Utilities Commission and implemented by RHA (Richard Heath & Associates, Inc.) under a contract awarded by San Diego Gas & Electric Company (SDG&E®). Customers who choose to participate in this program are not obligated to purchase any additional services offered by the contractor. The trademarks used herein are the property of their respective owners.

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